



EVENTS  
AT HULA

PRESENTS



ON

# SNW

PROGRAM GUIDE

# INDEX

1. **Speakers**
2. **Wednesday, 3/24 | Session Overview**
3. **Thursday, 3/25 | Session Overview**
4. **The Sessions**
  - a. **The Talks**
  - b. **Storytelling**
  - c. **Meet The Innovators**
  - d. **Workshops**
  - e. **The Labs (All Access Pass Required)**

# SPEAKERS



**Donna Carpenter**  
Owner & Chair of the Board | Burton Snowboards



**Jenn Swain**  
Director of Global Sustainability | Burton Snowboards



**Jeremy Jones**  
Founder and President at Protect Our Winters | CEO at Jones Snowboards



**Alexandra Thompson**  
Sustainability Programming Manager | Waste Free Earth



**Cyrus Schenck**  
Founder | Renoun



**Kate Williams**  
CEO | 1% for the Planet



**Austin Whitman**  
CEO | Climate Neutral



**James Macon**  
Managing Director | Barbour Alliance



**Marina McCoy**  
CEO & Founder | Waste Free Earth



**Jake Blauvelt**  
Athlete | The North Face



**Ben Anderson**  
Co-CEO | B Lab US & Canada



**Benjamin Stuart**  
Head of Growth & Transformation and CMO | Bank of The West



**Alex Kremer**  
Director of Corporate Development & Investments | Patagonia



**Todd Jones**  
CEO and Co-Founder | Teton Gravity Research



**Dr. Cliff Kapono**  
Kanaka Maoli Pro Surfer, National Science Foundation Research Fellow



**Yvon Chouinard**  
Founder | Patagonia



**Ravi Mikkelsen**  
Co-founder & CEO | Atmos



**Ken Lucas**  
Professional Athlete & Environmental Engineer



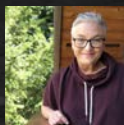
**Brian Jerose**  
President / Co-founder | Agrilab Technologies Inc.



**Dr. Erynne Gilpin**  
Indigenous Womxn Climber / UATÉ STORIED LEARNING



**Danny Davis**  
Burton Team Rider | Burton Snowboards



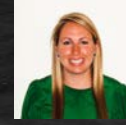
**Danielle Kristmanson**  
Partner + Creative Director | Origin



**Robert Lair**  
Accelerator / Spacemaker / adVenturer | Hula



**Ryan Everton**  
Founder & CEO | Gobelet



**Melissa Dolan**  
Associate | Emil Capital



**Kit DesLauriers**  
Member of The North Face Global Athlete Team



**Peter Dering**  
Founder & CEO | Peak Design



**David Norden**  
CEO | Taos Ski Valley

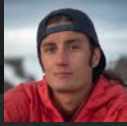


**Taylor Godber**  
North Face Athlete, P.O.W & Parley Ambassador



**Kyle Clark**  
Founder & CEO | Beta Technologies

# SPEAKERS



**Connor Ryan**  
Lakota Pro Skier



**Alex Adrian**  
Sr. Video Creative, One World Director | Burton Snowboards



**Gagan Levy**  
CEO | Guru Media Solutions LLC



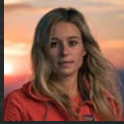
**Morgan Bennett**  
Integrated Marketing Manager | Burton Snowboards



**Zoe Dawson**  
Senior Consultant, Energy Management | VEIC



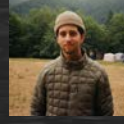
**Aaron Wisniewski**  
CEO | OVR Technology



**Caroline Gleich**  
Athlete & Activist



**Amy Roberts**  
Sr. Director Brand Impact and Sustainability | The North Face



**Zach Nigro**  
Sr. Global Brand & Athlete Manager, One World Executive Producer | Burton Snowboards



**Aaron Blatt**  
Freelance Filmer & Creative Director | One World Producer



**Mandi McKay**  
Director, Sustainability | Sierra Nevada Brewing Co.



**Jennifer Rushlow**  
Associate Dean for Environmental Programs | Vermont Law School



**Amy Horton**  
Senior Director, Sustainable Business Innovation | Outdoor Industry Association



**Elise Bernal**  
Impact Finance | The Greenbaum Foundation



**Matt Sterbenz**  
GM of Wintersports | WNDR Alpine



**Matthias Foessel**  
Founder | Beyond Surface Technologies



**Mario Molina**  
Executive Director | Protect Our Winters



**Isabella Todaro**  
Certification Manager | Climate Neutral



**Andy Fallshaw**  
Co-founder & CEO | Bellroy



**Adam DesLauriers**  
Bolton Backcountry Director | Bolton Valley



**Graham Zimmerman**  
Professional Alpinist + Captain of POW Climb | Protect Our Winters



**Alexandra Horigan**  
VP Strategic Initiatives | Aspiration



**Terry Kellogg**  
Founder and Managing Director | Helios Capital Ventures



**Kim Drenner**  
Senior Manager, Supply Chain Environmental Responsibility | Patagonia



**Elvira Gonzalez**  
Founder | Writers Inkubator



**Christopher Breedlove**  
Director of Civic Activation | Burners Without Borders / Burning Man Project



**Danya Hakeem**  
Director of Innovation, Agriculture & Circular Economy | Elemental Excelerator



**Emily Pendergraft**  
Integrative Medical Clinic of NC



**Justin Sablich**  
Editor | Springwise



**Lara Dickinson**  
Co-Founder & Executive Director | One Step Closer

# SPEAKERS



**Scott Franklin**  
Chief Science Officer |  
Checkerspot Inc.



**James Bidwell**  
Chair | Springwise



**Desi Banatao**  
Global Sales Manager |  
Entropy Resin



**Jose Gonzalez**  
Founder | Latino  
Outdoors



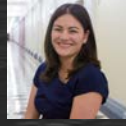
**Teresa Baker**  
Founder | In Solidarity  
Project



**Lindsay DesLauriers**  
President | Bolton Valley  
Resort



**Pete Cabrinha**  
Founder & CEO |  
Cabrinha Kiteboarding



**Molly Kawahata**  
Former Policy Advisor for  
Energy & Climate |  
Obama White House



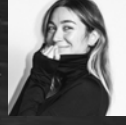
**Andrew Savage**  
VP, Head of  
Sustainability & Impact |  
Lime



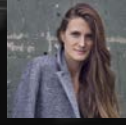
**Cyrill Gutsch**  
Founder & CEO | Parley  
for the Oceans



**Suzanne Lee**  
Founder | Biofabricate



**Abigail Stern**  
Designer & Owner |  
Matek



**Ara Katz**  
Co-Founder + Co-CEO |  
Seed Health



**Caitlin Drown**  
Brand Engagement  
Manager | Climate  
Neutral



**Carol Lee Rawn**  
Senior Director,  
Transportation | Ceres



**Rajneesh Aggarwal**  
Founder and President |  
Provoc



**Robert Olsson**  
Designer and Co-founder  
| Spektrum



**Zac Cirivello**  
Fly Ranch Operations  
Manager | Fly  
Ranch/Burning Man  
Project



**Chris Steinkamp**  
Head of Advocacy |  
Snowsports Industries  
America



**Jamie Alexander**  
Director |  
Drawdown Labs



**Adam Fetcher**  
Founder & CEO | Big  
Future Mission &  
Message



**Marc Maleh**  
GVP Technology and  
Emerging Experiences |  
Huge Inc

## WEDNESDAY, 3/24 | SESSION OVERVIEW

\*all times listed as ET

+ **The Circular Economy**

10:00am - 10:30am

+ **Impact Where You Least Expect it**

10:35am - 11:05am

+ **Lab: Biomaterials: What Is the Future of Bio-based Innovations? (All Access pass required)**

10:40am - 11:25am

+ **Lab: Innovating With Purpose (All Access pass required)**

10:40am - 11:25am

+ **Live Breakout: The Circular Economy**

10:55am - 11:20am

+ **Renoun Skis: How I Started a Ski Company**

11:05am - 11:15am

+ **The Branding of a B Corp — Lessons from Taos Ski Valley**

11:15am - 11:50am

+ **Lab: The Spiritual Path of Climate Action**

(All Access pass required)

11:45am - 12:30pm

+ **Kit DesLauriers: Falling In Love With Winter**

11:50am - 12:15pm

+ **Live Breakout: Impact Where You Least Expect It**

11:50am - 12:15pm

+ **Live Breakout: The Branding of a B Corp — Lessons from Taos Ski Valley**

11:55am - 12:20pm

+ **Outdoor Adventure Through a Native Lens**

12:15pm - 12:45pm

+ **Lab: Between a Rock and a Hard(goods) Place (All Access pass required)**

12:45pm - 1:30pm

+ **Lab: The Hard Work of Decarbonizing Our Gear (All Access pass required)**

12:45pm - 1:30pm

+ **Reinventing Waste with Industry Experts**

12:50pm - 1:15pm

+ **Live Breakout: Outdoor Adventure Through a Native Lens**

1:10pm - 1:35pm

+ **Ken Lucas: Wind-powered, Heart-torn, Powder Pursuit from Alaska to Pakistan**

1:15pm - 1:40pm

+ **Lab: How Do We Really Define Corporate Leadership On Climate? (All Access pass required)**

1:15pm - 2:00pm

+ **Lab: Spending on Sustainability: Where to Invest, and Why. (All Access pass required)**

1:15pm - 2:00pm

+ **Beta Technologies: Innovation in Electric Aviation**

1:40pm - 2:00pm

+ **Climate Action: Measure, Reduce, Compensate, Advocate, Activate**

2:00pm - 2:35pm

+ **Caroline Gleich — Embracing Challenges: A Feminine Approach to Leadership**

2:35pm - 3:05pm

## THURSDAY, 3/25 | SESSION OVERVIEW

\*all times listed as ET

+ **The Making of Burton's One World: Mitigating the Impact**

10:00am - 10:35am

+ **Innovation & Sustainability at Bolton Valley Ski Resort**

10:35am - 10:55am

+ **Live Breakout: Reinventing Waste with Industry Experts**

10:45am - 11:10am

+ **Lab: Parley x Biofabricate - The Material Revolution (All Access pass required)**

10:50am - 11:35am

+ **Lab: Saving Winter: Tackling GHG in the Winter Sports Industry (All Access pass required)**

10:50am - 11:35am

+ **Exploring Impact Investing From A Venture Perspective [Part 1]**

11:00am - 11:30am

+ **This Is Good Business**

11:40am - 12:05pm

+ **Lab: Thriving Together: Equitable and Inclusive Practices (All Access pass required)**

11:45am - 12:45am

+ **Lab: Policy Advocacy: Saving your Business and the Planet (All Access pass required)**

11:45am - 12:30am

+ **Peak Design: Joy in the Pursuit of Business**

12:05pm - 12:15pm

+ **Live Breakout: This Is Good Business**

12:05pm - 12:30pm

+ **Exploring Impact Investing From A Venture Perspective [Part 2]**

12:15pm - 12:35pm

+ **Lab: The Art of a Sustainable Future (All Access pass required)**

12:35pm - 1:20pm

+ **Lab: Protect What You Love — Investing in Food to Save Our Winters (All Access pass required)**

12:35pm - 1:20pm

+ **Jake Blauvelt: Falling In Love with Winter**

12:40pm - 12:50pm

+ **Greenwashing 101**

12:50pm - 1:10pm

+ **Turning Passion Into Purpose**

12:50pm - 1:10pm

+ **Taylor Godber: Finding Balance**

1:10pm - 1:20pm

+ **Jeremy Jones on Conservation and the Outdoor Industry**

1:30pm - 2:05pm

+ **Live Breakout: Exploring Impact Investing From A Venture Perspective**

1:35pm - 2:00pm

+ **Lab: Storytelling with a Purpose (All Access pass required)**

1:35pm - 2:20pm

+ **Lab: Strengthening Our Climate Messaging (All Access pass required)**

1:35pm - 2:20pm

+ **A Conversation Between Yvon Chouinard & Kate Williams**

2:05pm - 2:45pm

## THE TALKS → Fast-moving, topic-focused, panel format conversations [all times listed as ET].



Mandi  
McKay



Amy  
Roberts



Alex  
Kremer

### The Circular Economy | Presented by Sierra Nevada Brewing Co.

**The Talk:** 3/24 | 10:00am - 10:30am

+ **LIVE Breakout Session:** 3/24 | 10:55am - 11:20am

Speakers from Worn Wear and The North Face discuss efforts that align with the circular economy and intersect with climate change.



Kate  
Williams



Ben  
Stuart



Ravi  
Mikkelsen



Alexandra  
Horigan

### Impact Where You Least Expect It | Presented by 1% for the Planet

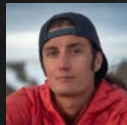
**The Talk:** 3/24 | 10:35am - 11:05am

+ **LIVE Breakout Session:** 3/24 | 11:50am - 12:15pm

Explore how your finances can reflect your values. This session focuses on the banking industry as a lever for positive change and features 1% for the Planet members, Atmos, Aspiration, and Bank of the West. Moderated by 1% for the Planet CEO, Kate Williams.



Dr. Cliff  
Kapon



Connor  
Ryan



Erynne  
Gilpin

### Outdoor Adventure Through a Native Lens Presented by Parley for the Oceans

**The Talk:** 3/24 | 12:15pm - 12:45pm

+ **LIVE Breakout Session:** 3/24 | 1:10pm - 1:35pm

This conversation joins a pro surfer, a pro skier and a climber as they share perspectives about indigenous culture and outdoor adventure.



Zach  
Nigro



Aaron  
Blatt



Alex  
Adrian



Danny  
Davis



Morgan  
Bennett

### The Making of Burton's One World: Mitigating the Impact Presented by Burton

3/25 | Time 10:00am - 10:35am

Meet the makers of Burton's film One World as they discuss the impacts of film making and steps they are taking to mitigate their footprint.



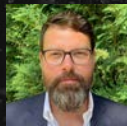
## THE TALKS → Fast-moving, topic-focused, panel format conversations [all times listed as ET].



Alex  
Kremer



Terry  
Kellogg



James  
Macon



Rob  
Lair



Melissa  
Dolan

### Exploring Impact Investing From A Venture Perspective

Presented by Hula

**The Talk [Part 1]:** 3/25 | 11:00am - 11:30am

**The Talk [Part 2]:** 3/25 | 12:15pm - 12:35pm

**+ LIVE Breakout Session:** 3/25 | 1:35pm - 2:00pm

Ever wondered how startups get investors' attention? Join Exploring Impact Investing for a look at how traditional & impact VC converge.



Kate Williams



Ben  
Anderson



Austin  
Whitman

### This Is Good Business | Presented by 1% for the Planet

**The Talk:** 3/25 | 11:40am - 12:05pm

**+ LIVE Breakout Session:** 3/25 | 12:05pm - 12:30pm

How can you avoid greenwashing? Look for a certified seal of approval. CEOs from 1% for the Planet, Climate Neutral and B Lab discuss how certification drives positive change in the environmental movement. Learn how these certifying organizations work in tandem to prevent greenwashing and increase accountability in business.



Jeremy  
Jones



Todd  
Jones

### Conservation and the Outdoor Industry

Presented by Sierra Nevada Brewing Co.

3/25 | 1:30pm - 2:05pm

Jeremy Jones, founder of Protect Our Winters and Jones Snowboards has a candid conversation with his brother, TGR co-founder Todd Jones.



Yvon  
Chouinard



Kate  
Williams

### A Conversation Between Yvon Chouinard & Kate Williams

Presented by 1% for the Planet

3/25 | 2:05pm - 2:45pm

1% for the Planet sits at the intersection of business and environmental action—and, no one knows that space better than co-founder Yvon Chouinard. 1% for the Planet CEO Kate Williams sits down to ask the legendary businessman and philanthropist the hard questions about business, the environmental movement, and of course, some fly fishing, too.

## STORYTELLING → Intimate interviews, personal anecdotes, and first-person POVs [all times listed as ET].



Kit  
DesLauriers

### Falling In Love With Winter

Presented by Hula

3/24 | 11:50am - 12:15pm

Through ski adventures around the world, Kit shares her path toward happiness and awareness about issues deserving of our attention.



Ken  
Lucas



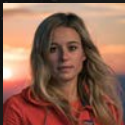
Pete  
Cabrinha

### Wind-powered, Heart-torn, Powder Pursuit from Alaska to Pakistan

Presented by Hula

3/24 | 1:15pm - 1:40pm

A snowkiter's passionate pursuit of powder around the planet while breaking his environmental engineer heart from excessive carbon footprint. Interview by Pete Cabrinha.



Caroline  
Gleich

### Embracing Challenges: A Feminine Approach to Leadership

Presented by Protect Our Winters

3/24 | 2:35pm - 3:05pm

Caroline will share stories from climbing the highest peaks in the world and how we can embrace a different type of leadership.



Jake Blauvelt

### Falling In Love with Winter

Presented by Parley for the Oceans

3/25 | 12:40pm - 12:50pm

Jake describes his relationship with winter and what he's doing with his family to counter their consumption and carbon footprint.

## STORYTELLING → Intimate interviews, personal anecdotes, and first-person POVs [all times listed as ET].



Taylor  
Godber

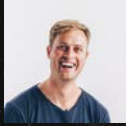
### Finding Balance

Presented by Parley for the Oceans

3/25 | 1:10pm - 1:20pm

Spending time amongst the peaks — a positive impact on mind, body, and soul.

# MEET THE INNOVATORS → Hear from forward-thinking game-changers about what they're working on & why [times listed ET].



Cyrus  
Schenck

## Renoun Skis: How I Started a Ski Company

Presented by Hula

3/24 | 11:05am - 11:15am

Renoun Founder Cyrus Schenck tells the story of the early days of Renoun — and what the future holds.



Danielle  
Kristmanson



David  
Norden

## The Branding of a B Corp — Lessons from Taos Ski Valley

Presented by Origin

The 'Meet The Innovators' Session: 3/24 | 11:15am - 11:50am

+ LIVE Breakout Session: 3/24 | 11:55am - 12:20pm

A look at how the world's first certified B Corp ski resort turned an operational commitment into a brand promise that stands apart.



Marina  
McCoy



Alexandra  
Thompson



Brian  
Jerose



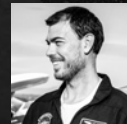
Ryan  
Everton

## Reinventing Waste with Industry Experts | Presented by Waste Free Earth

'Meet The Innovators' Session: 3/24 | 12:50pm - 1:15pm

+ LIVE Breakout Session: 3/25 | 10:45am - 11:10am (next day!)

Discussing the latest zero waste system innovations: educational platforms, reusable technology, and compost as a renewable heating source. A group brainstorm on solutions for the waste epidemic: the US holds 4% of the world's population but produces 30% of the world's waste.



Kyle  
Clark

## Beta Technologies: Innovation in Electric Aviation

Presented by Hula

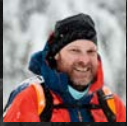
3/24 | 1:40pm - 2:00pm

Kyle Clark is the Founder & CEO of Beta Technologies, an aerospace company based in Vermont, that is making electric flight a reality.

## MEET THE INNOVATORS → Hear from forward-thinking game-changers about what they're working on & why [times listed ET].



Lindsay  
DesLauriers



Adam  
DesLauriers

### Innovation & Sustainability at Bolton Valley Ski Resort

Presented by Hula

3/25 | Time 10:35am - 10:55am

Adam and Lindsay discuss efforts to implement sustainable solutions to challenges faced at their ski resort 30 minutes from Burlington, VT.



Peter  
Dering

### Peak Design: Joy in the Pursuit of Business

Presented by Hula

3/25 | 12:05pm - 12:15pm

An investigation into how the pursuit of happiness has influenced the success of Peak Design, and the proliferation of Climate Neutral.

## WORKSHOPS → Focused deep-dives with experts & industry leaders [all times listed as ET].



Donna  
Carpenter



Jenn  
Swain



Danny  
Davis

### Climate Action: Measure, Reduce, Compensate, Advocate, Activate

Presented by Burton

3/24 | 2:00pm - 2:35pm

Join Burton for a discussion about the brand's multi-pronged approach to confronting the climate crisis— a moral and business imperative.



Marina  
McCoy



Alexandra  
Thompson

### Greenwashing 101

Presented by Waste Free Earth

3/25 | 12:50pm - 1:10pm

Breaking down the common missteps companies make when trying to show their dedication to the environment.



Mario  
Molina

### Turning Passion Into Purpose

Presented by Protect Our Winters

3/25 | 12:50pm - 1:10pm

Join for an exploration into the emotional pathways that link outdoor recreation and advocacy.

**LABS →** (All Access pass required) Live, unscripted, dynamic conversations aimed to create new information and connections [all times ET].



Matt Sterbenz



Matthias Foessel



Desi Banatao



Scott Franklin

**Biomaterials: What is the Future of Bio-based Innovations?**

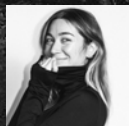
Presented by WNDR Alpine

3/24 | 10:40am - 11:25am

Material development has historically relied on fossil fuel derivatives to produce performance materials—what does the future hold?



James Bidwell



Abigail Stern



Justin Sablich



Robert Olsson

**Innovating With Purpose**

Presented by Springwise

3/24 | 10:40am - 11:25am

Exploring the convergence of innovation and purpose in the outdoor recreation space, from the perspective of successful innovators.



Gagan Levy



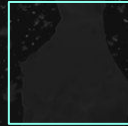
Lara Dickinson



Rajneesh Aggarwal



Diane Johnson



Cheryl Eaton

**The Spiritual Path of Climate Action**

Presented by Guru

3/24 | 11:45am - 12:30pm

How to integrate a climate action lifestyle into your spiritual path. Turning compassion into action. We are the Re-Generation!



Amy Horton



Jenn Swain



Kim Drenner

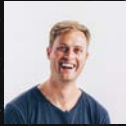
**The Hard Work of Decarbonizing Our Gear**

Presented by Outdoor Industry Association

3/24 | 12:45pm - 1:30pm

It's not enough to create a stellar experience on the mountain. The gear we make and love must also bring solutions to the climate crisis.

**LABS →** (All Access pass required) Live, unscripted, dynamic conversations aimed to create new information and connections [all times ET].



Cyrus Schenck



Emily Pendergraft



Isabella Todaro



Caitlin Drown



Austin Smith



Bryan Davis

**Between a Rock and a Hard(goods) Place**

Presented by Renou

3/24 | 12:45pm - 1:30pm

Discussing the challenges of building hardgood products while also protecting the future of skiing and snowboarding.



Peter Dering



Andy Fallshaw

**Spending on Sustainability: Where to Invest, and Why**

Presented by Peak Design

3/24 | 1:15pm - 2:00pm

Two contrasting approaches on how to generate concrete action.



Chris Steinkamp



Adam Fetcher



Jamie Alexander

**How Do We Really Define Corporate Leadership On Climate?**

Presented by Snowsports Industries America

3/24 | 1:15pm - 2:00pm

To address the climate with the speed and scale necessary, and earn the mantle of true leadership, corporations will need to think broader.



Cyrill Gutsch



Suzanne Lee

**Parley x Biofabricate: The Material Revolution**

Presented by Parley for the Oceans

3/25 | 10:50am - 11:35am

Cyrill Gutsch, Parley with Suzanne Lee, Founder, Biofabricate discuss the urgency of developing new materials to solve the climate crisis



**LABS →** (All Access pass required) Live, unscripted, dynamic conversations aimed to create new information and connections [all times ET].



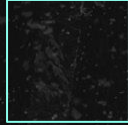
Zoe  
Dawson



Laura  
Schaffer



Judy  
Geer



Marie-Laure  
Piednoir

**Saving Winter: Tackling GHG in the Winter Sports Industry**

Presented by VEIC

3/25 | 10:50am - 11:35am

Be inspired by 3 winters sports industry leaders and their approach to lowering emissions and influencing customers and competitors alike.



Teresa  
Baker



Jose  
Gonzalez

**Thriving Together: Equitable and Inclusive Practices**

Presented by Hula

3/25 | 11:45pm - 12:45pm

To address an ever changing racial demographic shift, we must prepare and adapt in ways that are good for business and authentic in action.



Jennifer  
Rushlow



Andrew  
Savage



Carol Lee  
Rawn



Ben  
Jervy

**Policy Advocacy: Saving Your Business and the Planet**

Presented by Vermont Law School

3/25 | 11:45am - 12:30pm

Learn how policy advocacy boosts the clean energy economy, solves our transportation sector climate problems, and matters to your business.



Christopher  
Breedlove



Zac  
Cirivello

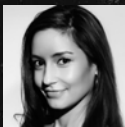
**The Art of a Sustainable Future**

Presented by Burners Without Borders

3/25 | 12:35pm - 1:20pm

Burning Man Project's Burners without Borders and Fly Ranch programs in conversation with Land Art Grants Initiative 2020 honoraria winners.

**LABS →** (All Access pass required) Live, unscripted, dynamic conversations aimed to create new information and connections [all times ET].



Elise  
Bernal



Elvira  
Gonzalez



Danya  
Hakeem



Amanda Cey  
DeMonaco



Dr. Frank  
Cusimano



Jason  
Fonger

### Protect What You Love: Investing in Food to Save Our Winters

Presented by Hula

3/25 | 12:35pm - 1:20pm

Discussion on how outdoors enthusiasts protect their health, our fragile ecosystems & the Earth's biodiversity through sustainable food



Aaron  
Wisniewski



Ara  
Katz



Marc  
Maleh



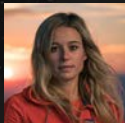
Daniel  
Stricker

### OVR: Storytelling with a Purpose

Presented by OVR

3/25 | 1:35pm - 2:20pm

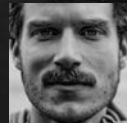
Join storytellers who use not only words but music, imagery, and even smell to inspire action, behavior, and change in the world.



Caroline  
Gleich



Molly  
Kawahata



Graham  
Zimmerman

### Strengthening Our Climate Messaging

Presented by Protect Our Winters

3/25 | 1:35pm - 2:20pm

In order to take bold action on climate, we need to talk about it. This lab will explore how we can improve our climate messaging.

# TBA!

# See Change Sessions is built with:

